



## 22<sup>nd</sup> Annual GLAAD Media Awards Official Entry Form

**Submission Deadline:** Materials must be received in the Los Angeles GLAAD office by Wednesday, November 17, 2010 at 6 p.m. PT.

**Eligibility Period:** Projects submitted for the 22<sup>nd</sup> Annual GLAAD Media Awards must have been published, released, or broadcast in the United States between Jan. 1, 2010 and Dec. 31, 2010.

**Why is the submission deadline before the end of the eligibility period?:** GLAAD will consider media images which appear between November 17 and December 31, 2010. However, we require that all media projects which appeared **before** November 17 be submitted by the November 17 deadline.

If you have a project that you know will appear between the deadline and December 31, please contact GLAAD at [submissions@glaad.org](mailto:submissions@glaad.org) to make special arrangements for submission.

### **Must a media project be submitted in order to be nominated?**

*Mainstream Media* – GLAAD monitors mainstream media on a year-round basis as part of our work to fight defamation and promote fair, accurate, and inclusive LGBT images in the media. This monitoring provides a pool of potential nominees for the volunteer juries to review. The volunteer juries may choose to nominate LGBT images from these media outlets – even if the image is not submitted.

*Media Outlets Created By and For an LGBT Audience* – GLAAD does not monitor media created by and for the LGBT community for defamation – therefore we do not generate a pool of potential nominees. Furthermore, the limited availability and distribution of this media means GLAAD is not physically able to monitor it. Therefore **all** media outlets which are created by and for the LGBT community **must** submit their programming and journalism in order for it to be eligible for nomination.

**How to submit:** Because supporting materials must be submitted for each entry, you may NOT submit entry forms online. You must print and mail this completed entry form with all supporting materials to the address given below.

**Submission Fee:** Please note that for each submission you must include a separate entry form and a \$50 processing fee payable to GLAAD. (GLAAD understands that some outlets may need to request a reduced fee or a hardship waiver. Please make those requests to [submissions@glaad.org](mailto:submissions@glaad.org). Requests will be handled on an individual basis. Submissions received without a fee, and which have not been approved in advance for a waiver or reduced fee, will not be accepted.)

(cont.)

**Criteria:** GLAAD will only consider entries with issues or story lines that relate directly to the lesbian, gay, bisexual and transgender (LGBT) community, or that contain characters who are clearly identified as lesbian, gay, bisexual or transgender. Criteria for evaluating entries are:

- 1) fair, accurate and inclusive LGBT representations
- 2) boldness and originality of the content
- 3) impact of the media project
- 4) overall quality of the project

GLAAD reserves the right to accept or not accept submissions based on the appropriateness of the material

**Categories:** Please visit <http://www.glaad.org/mediaawards> for a detailed description of each category. Please note that GLAAD will make the final determination regarding eligibility and the appropriate category for each entry.

**Awards may be given in the following English-language categories:**

Film - Wide Release	Newspaper Columnist
Film - Limited Release	Magazine Overall Coverage
Documentary	Magazine Article
Comedy Series	Digital Journalism Article
Drama Series	Digital Journalism – Multimedia
Individual Episode (in a series w/o a gay character)	Blog
Television Movie or Mini-Series	Music Artist
Reality Program	Comic Book
Talk Show Episode	New York Theater – Broadway & Off Broadway
Daily Drama	New York Theater – Off-Off Broadway
TV Journalism – News Segment	Los Angeles Theater
TV Journalism – Newsmagazine	Special Recognition
Newspaper Overall Coverage	
Newspaper Article	

**Awards may be given in the following Spanish-language categories:**

Novela	Magazine Article
Daytime Talk Show Episode	Digital Journalism Article
Talk Show Interview	Digital Journalism - Multimedia
TV Journalism – News Segment	Music Artist
TV Journalism - Newsmagazine	Special Recognition
Newspaper Article	

(cont.)

**PLEASE INCLUDE THE FOLLOWING PER ENTRY (as applicable):**

**All Entries Must Include**

Completed Entry Form

\$50 processing fee per entry – payable to "GLAAD" (Checks preferred. If you wish to use a credit card, please fill in credit card information at the bottom of this form.)

**All Film and Television categories:**

2 press kits with photos: web site with high-res images or CD ok (b&w or color)

(300 dpi JPGs can be e-mailed to [submissions@glaad.org](mailto:submissions@glaad.org))

3 DVDs (no burn-ins or visible time code)

1 Beta SP, Digi-Beta or DVCam tape (no burn-ins or visible time code)

**Newspaper and Magazine categories:**

1 original or full-size photocopy of the original article

1 Word document with the complete text of the article e-mailed to: [submissions@glaad.org](mailto:submissions@glaad.org)

**Digital Journalism:**

current URL link to story (print URL below or e-mail to: [submissions@glaad.org](mailto:submissions@glaad.org))

**Music:**

2 press kits with photos: web site with high-res images or CD ok (b&w or color)

(300 dpi JPGs can be e-mailed to [submissions@glaad.org](mailto:submissions@glaad.org))

3 compact discs with lyrics sheet

**Comic Book:**

2 original copies of each comic book submitted

**Theater:**

2 photos: web site with high-res images or CD ok (b&w or color)

(300 dpi JPGs can be e-mailed to [submissions@glaad.org](mailto:submissions@glaad.org))

2 program books

(cont.)

**PLEASE PROVIDE THE FOLLOWING INFORMATION (as applicable):**

Title of Submission:

Date of Broadcast **OR** Release Date **OR** Publication Date (must be between 1/1/10 and 12/31/10 to be eligible):

Television Network **OR** Film Distributor **OR** Print Publication:

Brief Synopsis (use an extra sheet of paper, if necessary):

**Person to be notified if this entry is nominated: (GLAAD will only notify one person per nominee.)**

Name:

This person's connection to the submission (director, producer, writer, etc):

Company:

Address:

City/State/Zip:

Telephone:

E-mail:

(cont.)

**Person submitting this entry (if different):**

Name:

This person's connection to the submission (director, producer, writer, etc):

Company:

Address:

City/State/Zip:

Telephone:

E-mail:

**Please return this completed entry form and all supporting materials to:**

GLAAD  
GLAAD Media Awards Nominations  
5455 Wilshire Blvd., #1500  
Los Angeles, CA 90036  
323-933-2240

If you have any questions, please consult the Frequently Asked Questions page at <http://www.glaad.org/mediaawards>, and if you still have questions, please e-mail [submissions@glaad.org](mailto:submissions@glaad.org). Thank you for your interest in the GLAAD Media Awards.

**Credit Card Information – please print legibly:**

Name on the Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Type of Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Total Amt to be charged: \_\_\_\_\_